



The importance of a nice smile

Having a nice smile—with straight, healthy teeth—is not vanity. It is more important to your physical, emotional and even social well-being than you might think.

A 2012 survey from Kelton Global, a market research firm, shows that we perceive people with straight teeth as having a myriad of desirable qualities, from being more successful and smarter, to being happy and having many loved ones. People with straight teeth are more likely to be hired for jobs, and are offered higher pay rates.

In addition to the aesthetic benefits, there are very real health benefits. Jaw or tooth misalignment has been connected to chronic headaches, as well as face or neck pain. Crooked teeth can also trap food particles, make it more difficult to clean our teeth, and leads to periodontal disease which has been linked to heart disease.

Lastly, if you like the smile you see in the mirror, you are more inclined to take care of it by brushing and flossing regularly. Better oral hygiene is a shortcut to better overall health!

If you or a loved one has been scared by the prospect of improving your smile, consider New Smiles to help make the changes needed for a healthy new smile. If you feel your smile is hopeless, the “New Smile in a Day” procedure may be an answer to your prayers. Using the most advanced dental implant technology available, we can restore your smile in one day. Call New Smiles at 503-925-9595 today!

New Smiles

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